

Sponsorship and Benefits Packages

Benefits	Principle	Strategic	Diamond	Gold	Silver
Amount in Saudi Riyal (SAR)	500,000	350,000	250,000	150,000	75,000
Participation in a session	✓				
One seat on the main stage alongside VIP guests	✓	✓			
Television media interview	✓	✓	✓		
Access to the VIP lounge	✓	✓	✓		
Reserved seating	✓	✓	✓	✓	
Attendance at the gala dinner and lunch	✓	✓	✓	✓	✓
Sponsor logo displayed on screens, the stage, and all printed materials	✓	✓	✓	✓	✓
Sponsor recognition with a commemorative shield/plaque	✓	✓	✓	✓	✓
Complimentary booth	3x5	2x3	2x3	1x3	1x3

Dinner Event Sponsor:

- 3-minute welcome speech by a company representative during the dinner.
- Brand/logo display at the dinner venue (tables, screens, stage).
- Two seats at the VIP table during the dinner and one seat in the VIP reception lounge.
- Television interview via the official conference platform.
- Special feature on social media.
- Inclusion of the sponsor in pre-event promotional campaigns.
- Photo opportunities with distinguished guests and the conference sponsor.

65.000 SAR

Lunch Event Sponsor:

- 3-minute welcome speech by a company representative during the lunch.
- Brand/logo display at the lunch venue (tables, screens, stage).
- Two seats at the VIP table during lunch and one seat in the VIP reception lounge.
- Television interview via the official conference platform.
- Special feature on social media.
- Inclusion of the sponsor in pre-event promotional campaigns.
- Photo opportunities with distinguished guests and the conference sponsor.

55.000 SAR

Coffee Break Sponsor:

- Brand/logo display at the coffee break areas (tables, screens, stage).
- One seat at the VIP table during Day 1 dinner and Day 2 lunch, plus one seat in the VIP reception lounge.
- Television interview via the official conference platform.
- Special feature on social media.
- Inclusion of the sponsor in pre-event promotional campaigns.
- Photo opportunities with distinguished guests and the conference sponsor.

45.000 SAR